

2021

COMMUNICATIVE ENGLISH — MAJOR

Third Paper

Full Marks : 100

*The figures in the margin indicate full marks.**Candidates are required to give their answers in their own words as far as practicable.*

1. Read the passage below and answer the questions that follow:

There is no such thing as a memory in the sense of something that can be seen, touched, or weighed. Memory is an abstraction referring to a set of skills rather than to an object. Neither is there a single standard for judging a good or poor memory. There are a number of different ways in which a person may have a good memory.

Memory is generally viewed as consisting of three stages: acquisition refers to learning the material; storage refers to keeping the material in the brain until it is needed; retrieval refers to getting the material back out when necessary. These three stages may be viewed as the three Rs of memory: Recording, Retaining and Retrieval. Retrieving is when many problems come. We cannot do much about retrieval directly; but since retrieval is a function of recording, we can improve it by improving our methods of recording.

Memory consists of at least two different processes: short-term memory and long-term memory. Short-term memory has a limited capacity and a rapid forgetting rate. Its capacity can be increased by chunking, or grouping separate bits of information into larger chunks. Long-term memory has a virtually unlimited capacity.

- (a) Answer in **one** or **two** sentences : 2×3
- (i) What is memory?
 - (ii) What do the three Rs of memory stand for?
 - (iii) What is not memory according to this passage?
- (b) Answer in brief : 2×5
- (i) What are the three stages of memory?
 - (ii) What is long-term memory?
 - (iii) How is long-term memory different from short-term memory?
 - (iv) Why are there problems in retrieval?
 - (v) What is chunking? How is it related to forgetting?
- (c) Select a suitable title for the passage. 2
- (d) Give the verb form of *retrieval* and the noun form of *virtually*. 2

Please Turn Over

2. Write advertisements for classified column of an English daily for **any two** of the following in 30 words : 8+8

- (a) You are a student looking for suitable paying guest accommodation
- (b) You want to sell a laptop in good condition
- (c) You are looking for a job as an arts and craft teacher in an educational institution
- (d) You are the H.R. of Zoom Automobiles, Pailan Industrial Estate, Kolkata. You need a dynamic security officer for your showroom.

3. Write a business report in **200** words on **any one** of the following : 16

- (a) A famous pharmaceutical company wants to open a chain of medicine stores across the city. As a public relations officer of the company submit a report to the Managing Director explaining the findings of a survey relating to demographic profile of areas covered, nature of diseases and pollutants, infrastructure available to the inhabitants of a particular location, feasibility of the plan and budget.
- (b) Your NGO runs a craft school for underprivileged children. Write an annual report to be submitted to the stakeholders detailing the achievements of your organisation in providing support to street children especially during the pandemic.

4. Read the following passage and make a précis of the same : 16

The earth's supply of water probably remains fairly constant in quantity. A certain number of hydrogen atoms, which are one of the main constituents of water, are lost by escaping from the atmosphere to outer space, but they are probably just about replaced by new water brought up from the depths of the earth during volcanic action. The total quantity of water is not known very accurately, but it is about enough to cover the surface of the globe to a depth of about two and three-quarter kilometres. Most of it is in the form of the salt water of the oceans— about 97 percent. The rest is fresh, but three-quarters of this is in the form of ice at the Poles and on mountains, and cannot be used by living systems until melted. Of the remaining fraction, which is somewhat less than one percent of the whole, there is 10-20 times as much stored underground water as is actually on the surface. There is also a minute, but extremely important fraction of the water supply which is present as water vapour in the air.

5. Write an essay on **any one** of the following topics : 16

- (a) Online classes during the Pandemic
- (b) Laughter is the best medicine
- (c) Science has made us lazy
- (d) Forest conservation.

6. Respond to the following advertisement with an appropriate cover letter and curriculum vitae : 16

Required for an NGO a Front Desk Executive with excellent communication skills and computer knowledge. Candidates with similar experience preferred. They must have pleasant personality and people management skills. Salary 15,000-20,000/- per month depending on experience and skills. Send full CV to The General Manager, Savera Foundation, 12, Loudon Street, Kolkata-700012.

Or,

Write a notice on behalf of the Principal of your college announcing the commencement and modalities of online classes to be held due to social distancing necessities during the COVID-19 pandemic. 16